PROPERTY ONE

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Press Release

Zurich, Tuesday, 12 November 2024

Property One is expanding into the Espace Mittelland region and strengthening its presence in German-speaking Switzerland

From 1 January 2025, Property One, the leading real estate specialist, will also be represented in the Espace Mittelland region. This move represents a further expansion of the company's activities in German-speaking Switzerland and complements its existing locations in Zurich, Zug, Pfäffikon SZ, Basel, Ascona and Geneva.

Thanks to the strategic networking between French-speaking Switzerland, Mittelland, Outer Schwyz, the Zug region and Ticino, Property One is able to offer its services throughout nearly the whole of Switzerland. The closely coordinated local, regional and national network allows the company to get even closer to its customers and makes it possible to fully capitalise on new synergies. This gives customers in Espace Mittelland direct access to Switzerland's key real estate markets, thus also opening up this region's markets to all interested parties.

Jon Peer, an experienced property expert with many years of industry experience and deep-rooted contacts in the Bern market and the Mittelland region, will be responsible as Head Espace Mittelland from January 2025. In his previous positions, he successfully led various business units in the real estate sector, most recently as Head of Project Development and member of the executive board of a renowned family-owned company in Bern. His extensive expertise and far-reaching network will enable him to successfully position and further develop the Property One brand, across this newly incorporated region, starting from Bern and Biel/Bienne.

"We are delighted to welcome Jon Peer to our team. In him, we have gained a real estate expert with an excellent network who will develop and represent Property One in this region", says Kevin Hinder, co-founder and CEO of Property One.

Jon Peer adds: "I look forward to writing a new chapter in Property One's history in this region and working together with a strong team to bring about lasting success. Espace Mittelland offers outstanding potential that we want to make the most of".

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About Property One

With an extensive presence across Switzerland, Property One positions itself as both a real estate service provider and asset manager.

Our services span the entire real estate value chain. The company brings development, planning, realisation and marketing expertise all under one roof. Property One is therefore in a position to create tailor-made solutions for the different requirements of its customers.

With innovative investment products, the company gives qualified investors access to the Swiss real estate and mortgage market. Property One designs bespoke financing solutions, develops real estate portfolio strategies and manages complex project developments. Property One is an asset manager which, as a licensed manager of collective assets, is subject to the supervision of the Swiss Financial Market Supervisory Authority (FINMA).

www.propertyone.ch