

PROPERTY ONE

GROUP.

Press Release

Zurich, Tuesday, 2 July 2024

Property One expands its presence in French-speaking Switzerland and establishes a base in Geneva

The real estate specialist Property One is expanding its presence and will now open its doors in Geneva. This step sees the company expand its territorial presence to cover western Switzerland in addition to its existing branches in Zurich, Zug, Pfäffikon SZ, Basel and Ascona. Thanks to this strategic decision, Property One can offer its services in French-speaking Switzerland as well. New and existing clients based in French-speaking Switzerland now benefit from regional advice and support, which is provided in conjunction with Property One's local network. The expansion also gives customers from French-speaking Switzerland access to the property markets in German-speaking Switzerland and Ticino, and vice versa.

With a passion for high-quality real estate solutions and regional expertise, Property One will now also be active in and around Geneva. The Geneva region, a major global hub, is characterised by its multicultural atmosphere and its location on Lake Geneva, offering extremely attractive real estate opportunities.

Yves-Marie Maitre, an experienced real estate expert who has accumulated over 25 years of experience in the sector and has very strong roots in the Geneva region, will represent and develop Property One as Head of French-speaking Switzerland in Geneva. In his previous roles, he was responsible for and developed individual areas in various real estate companies throughout French-speaking Switzerland. With his extensive experience and valuable contacts, Yves-Marie Maitre has what it takes to successfully position and promote the Property One brand in and around Geneva.

"We are very pleased that we can now serve the Geneva region on the ground as part of this step, a region that has been relevant and attractive to us for a long time. With Yves-Marie Maitre, we have gained a well-connected property expert who will represent and position Property One in French-speaking Switzerland" comments Kevin Hinder, Co-Founder and CEO of Property One.

Yves-Marie Maitre adds: "It is a great pleasure for me to be able to build up and represent the renowned Property One brand in the Geneva region. The many years of experience I have under my belt and my network will enable me to support the growth of Property One in French-speaking Switzerland and pen a new chapter in the company's history in doing so."

PROPERTY ONE

GROUP.

For further information and press enquiries, please contact:

Press contact

Kevin Hinder

Co-Founder, CEO

M +41 79 458 37 72

kevin.hinder@propertyone.ch

About Property One

With an extensive presence across Switzerland, Property One positions itself as both a real estate service provider and asset manager.

Our services span the entire real estate value chain. The company brings development, planning, realisation and marketing expertise all under one roof. Property One is therefore in a position to create tailor-made solutions for the different requirements of its customers.

With innovative investment products, the company gives qualified investors access to the Swiss real estate and mortgage market. Property One designs bespoke financing solutions, develops real estate portfolio strategies and manages complex project developments. Property One is an asset manager which, as a licensed manager of collective assets, is subject to the supervision of the Swiss Financial Market Supervisory Authority (FINMA).

www.propertyone.ch